



International

*Innovation in Knowledge Based and Intelligent
Engineering Systems*



INVITED SESSION SUMMARY

Title of Session: KNOWLEDGE MANAGEMENT AND THE LEARNING ORGANIZATION

Name, Title and Affiliation of Chair:

Dr Susan Grant, School of Engineering and Design, Brunel University, UK

Details of Session (including aim and scope):

If knowledge sharing and collaboration lie at the core of providing added-value to either products or services, and ultimately in building and sustaining competitive advantage, can we improve the knowledge sharing and generating process? The aim of this invited session is to contribute to the ongoing debate on how knowledge assets impact organizational performance, examine the characteristics of such value generating processes, assess factors which affect the process of building organizational capabilities and competencies and look at how organizations translate specific capabilities into competitive sustainable advantage.

The session invites papers from researchers who are examining the relationships between knowledge, learning, capabilities, innovation and competitive advantage in different forms of organization: clusters, networks, regions, as well as practitioners who are working towards designing knowledge management models and systems that are closer to the needs of the ultimate users and the organization needs and requirements.

Contributions from both industry and academia are solicited. The aim of the session is to raise the awareness of this type of work and to roadmap the future activities in this area. The initial results of EU projects in the area of knowledge management and the learning organization will be also presented.

Topics covered by the invited session include (but are not limited to):

- Knowledge management and the learning organization
- Linking knowledge management to performance initiatives
- Retaining knowledge - human and intellectual capital
- Using information technology to develop knowledge management
- Knowledge management and innovation
- Knowledge networks
- Measuring the value of knowledge already within an organization
- Knowledge sharing in open innovation

Main Contributing Researchers / Research Centres (tentative, if known at this stage):

Website URL of Call for Papers (if any):

Submission of papers: 17 January 2014

Notification of Acceptance: 7 February 2014

Receipt of publication files: 26 February 2014

Inclusion of Papers in the Proceedings

Every paper must have at least one author who has registered for the conference with payment by the Early Registration Deadline for the paper to appear in the proceedings.

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